Cathy Fisher

Design leader with over a decade of experience untangling thorny experience and process problems in complex domains.

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Experience

Nine Labs Remote | Atlanta, GA

Design Director

1.5 years (January 2022 - April 2023)

- Led design of products for clients in retail, B2B, and fintech from research through design system development.
- Managed a team of designers in collaboration with product strategists and researchers to ensure the best outcomes for our clients.
- Created marketing content to expand the reach and reputation of the agency via thought leadership.
- Worked as part of the leadership team to redefine the agency's value proposition and define success metrics for design operations.

Epic Systems Madison, WI

Senior UX Designer & Developer / Team Lead

8 years (2013 - 2021)

- Led design on the design system, outpatient care, and billing product teams over the course of my tenure, designing and redesigning workflows, developing a long-term product vision, and maintaining user experience quality.
- Acted as an advocate and evangelist for the design system and core tools, educating designers and developers on how best to follow and enhance platform standards.
- Managed a team of designers and researchers across multiple divisions
- Designed and developed internal tools to support design operations, including a style guide, a repository for heuristic evaluations, an icon management system, and a rapid prototyping framework.
- Met with customer executives and end users to gather feedback and communicate large-scale changes.

University of Michigan Museum of Art Ann Arbor, MI

Mobile Content Developer

6 months (November 2012 – April 2013)

Developed a Drupal-based responsive website for creating, managing, and taking custom museum tours, which included interactive SVG maps for wayfinding.

Compuware Ventures Detroit, MI

User Experience Intern

4 months (May 2012 – August 2012)

Designed interfaces, implemented CSS, created graphics, and participated in the interaction design for an online video website within Compuware's startup incubator.

Education

University of Michigan School of Information Ann Arbor, MI

MSI, Human-Computer Interaction

(2011 - 2013)

University of Michigan Ann Arbor, MI

BA, Screen Arts & Cultures

(2006 - 2010)

Specialties

- Design Systems
- Systems thinking and strategy
- UX Design, UI Design, Product Design
- Design tools du jour (Figma, XD, Sketch, etc.)
- Designing in code/interactive prototyping (CSS, HTML, Javascript, PHP, Angular, React)
- Designing for accessibility
- DesignOps
- Team cohesion and mentoring
- Writing entertaining emails